

Et ses partenaires ont le plaisir de vous convier à une table ronde interactive

★ **Spéciale Post Elections Américaines** ★

**Les Programmes Economiques de Biden
et Vos Projets d'Investissements**

- ★ Impact de la politique économique du Président Biden sur les investissements français aux Etats-Unis
- ★ Opportunités de financements gouvernementaux pour vos opérations de M&A
- ★ Comment négocier une acquisition « The American Way »?

Jeudi 4 février 2021

18H-19H CET (France) ; 12 :00 pm -1 :00 pm EST (USA)

→ **Je m'inscris** : <https://conta.cc/2XqDqET>

→ **A qui s'adresse cette discussion ?**

PDG, DAF de PME et entreprises familiales ayant un projet de développement par M&A, Joint-Venture ou croissance externe aux Etats-Unis ;

→ **Les objectifs de cette table ronde :**

- ★ Identifier les opportunités d'investissements sous l'administration Biden
- ★ S'informer des possibilités de co-investissement - 3 M€ à 30 M€ - en fonds propres avec le programme « FONDS BUILD-UP INTERNATIONAL » de Bpifrance, disponible pour des acquisitions aux Etats-Unis
- ★ Se préparer à la négociation d'une transaction M&A avec un vendeur américain
- ★ S'inspirer des Success Stories françaises en matière de fusion-acquisition aux Etats-Unis

Avec l'intervention de :

- **Emmanuel DENOULET, Paris**
Bpifrance – financement d'entreprises
- **Marc TROST, Washington, D.C.**
Orbiss – Cabinet d'expertise comptable
- **Olivier ATTIA, New York City et Paris**
TRANSATLANTIC Partners – Conseil en M&A

Modérateur :

→ **Eliot Norman**
Washington D.C.
President, TRANSATLANTIC
Partners-Conseil en M&A

Les intervenants



Emmanuel DENOULET, International Build-up Fund of Bpifrance, Paris

Emmanuel has been investing in Family businesses for over 20 years, in transmission situations and buy-and-build projects, mainly cross-border. At Bpifrance, we know that French family businesses are a corner stone of the French economy and that they need to grow abroad. The International Build-up Fund of Bpifrance has a unique proposal as it invests alongside French family businesses directly abroad to finance their projects (buy-and-build or greenfield).



Marc TROST, CPA and French chartered accountant, Washington, D.C.

Marc Trost is co-founder of Orbiss and based in Washington, D.C. s. He started his career in Luxembourg before joining PWC in Paris where he mainly worked with foreign investors in France. Marc relocated to the U.S. in 2012 and acquired a strong experience with servicing subsidiaries of European Groups, as well as foreign individuals living or doing business in the U.S. providing accounting, tax, audit and financial due diligence services. Marc notably serves clients in the franchise, manufacturing, distribution, pharma and service industries.



Olivier ATTIA, Member of TRANSATLANTIC Partners, leading technological entrepreneur, NYC et Paris

Since 2013, Olivier has helped over 200 companies in Tech, Retail and Industrial industries to launch their businesses in the US. From 2008 to 2012, Olivier was CEO of Audionamix, a leading provider of audio source separation technology for the entertainment industry. Olivier is a Certified Federal Mediator since 2019 and has a Negotiation Certification from Harvard Business School. Olivier holds a Master's degree in Marketing and an engineering degree in Information System Management from University Paris, Dauphine. He also earned an honors degree in Physics and Computer Science from University Paris, Pierre et Marie Curie.



Eliot Norman, President, TRANSATLANTIC Partners, Modérateur (en français)

From Washington, D.C. and Richmond, Virginia, Eliot led the Foreign Direct Investment (FDI) and Immigration Practices of Williams Mullen, a national law firm. He is a long-time member, speaker and friend of the EACC and a new member of the International Commission of LFPT. During his career, he has advised numerous French companies on M&A, FDI and transferring key personnel to the U.S. Education: Yale College, Sciences Po, Boston College Law School.

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